



# Andrew Bezhyrov

WEB, UI/UX DESIGNER

BEZHYNOV.COM



26 years old

Kiev, Ukraine

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## WORK EXPERIENCE

### Designer, Content Manager // MK Media Group

November 2012 – current time

- Redesign of the existing website and creation of new websites and landing pages for the company's projects, mostly on CMS WordPress.
- Administration and updating websites with new content.
- Creation of polygraphic products: business cards, flyers, booklets, catalogs, posters, large-format prints for internal needs, as well as for various international exhibitions and meetings.
- Logos creation.
- Creation of the concept of the magazine Season Screen TV Review from scratch. Design and preparation for printing. I had prepared 7 issues in total. The magazine was presented at major television events around the world.
- Design of promotional and weekly email newsletters in Outlook and Mailchimp.
- Creation of various promotional materials for social networks: Facebook, Instagram, Twitter, LinkedIn, and for corporate website also.
- Seo analysis and promotion of the main website.
- Writing press releases and news for the corporate website and other media resources.
- For some time I analyzed competitors and successfully worked as a sales manager.

### Designer // Grushevskogo, 5 Magazine

May 2011 – March 2017

- Complex redesign (new covers, internal pages, headers and footers, etc.), and preparation for printing the Grushevskogo, 5 Magazine. I'd prepared and published 8 issues in total.
- Preparing images and banners for social media.
- Creation of a logo for the Academy of a parliamentary journalist.

### Freelance job

2016 — current time

- Creation and content filling of corporate sites and landing-pages.
- Design and creation of business cards, booklets and other promo materials, preparation for printing.

## ABOUT ME

I'm passionate about web, mobile and various user interfaces design. My goal is to create understandable, high-quality products and interfaces. I want to work in a team of professionals, work hard, study, grow and progress.

## EDUCATION

### IT Education Academy

November 2016 – March 2017

- UI Design (54 hours) — graduated with honors
- UX Design course (42 hours) — graduated with honors

### Institute of Journalism of Taras Shevchenko National University of Kyiv

2007 – 2012

Full higher education (diploma of a specialist) in the specialty "Publishing and editing"

## SKILLS

### Possession of soft and languages

- Adobe: Photoshop, Illustrator, Indesign, XD. I have plans to study After Effects.
- Prototyping tools: Axure RP, InVision, Marvel App.
- I'm studying Figma at the current time.
- Understanding of HTML, CSS, JS. I've been learning Bootstrap some time ago.
- Level of English — Intermediate. I can read technical documentation or communicate online via email or different messengers, from time to time I'm using Google Translate. English speaking is at the normal level.

## PERSONAL QUALITIES

- Creativity
- Mindfulness
- Responsibility
- Punctuality
- Sociability
- Self-dependence
- Diligence
- Stress tolerance